CITY OF SAN DIEGO
COMMISSION FOR ARTS AND CULTURE
FESTIVAL AND CELEBRATIONS FUNDING METHODOLOGY
AND FREQUENTLY ASKED QUESTIONS

METHODOLOGY

1) Use the following review criteria in evaluating funding proposals, the applicant and the applicant organizations' proposed event's:

- Current contractual performance (if applicable);

- The appropriateness of the project goals and objectives, given the project description;

- Project budget and how accurately it supports the project goals and objectives;

- Quality of the responses to the various application sections; and

- Collateral materials submitted with the proposal.

2) Adjust applicant requests (when applicable) to 10% of the total available funds.

3) Apply the following rank factors to all funding levels

4:	70%	3+:	60%	2+:	0
4-:	65%	3:	55%	2:	0
		3-:	34%		

NOTE: Applicants with ranks below a "2" are not recommended for funding.

4) New applicants in their first year of funding receive 50% of their computed allocation (i.e. [Applicant Request Amount x Rank Factor] x50%).

5) Second year applicants receive 70% of their computed allocation (i.e. [Applicant Request Amount x Rank Factor] x70%).

6) No applicant will receive an allocation of less than $1,000.

7) No applicant will be funded over its requested amount.

FREQUENTLY ASKED QUESTIONS

1) **How do I know what the recommended funding is for a particular organization?**
Funding recommendations are shown in the far right column called **FY04 Final.** It is also the only column with a bold border.

2) **Why does an organization's funding change from one year to the next?**
Factors that affect funding from one year to the next include changes in rank, changes in project expenses and changes in total available funds relative to total requests.

3) **How is the recommended funding determined?**
If the FY04 Request is greater than 10% of the available funds, it is adjusted to 10% of the available funds ($52,543). If the FY04 Request is not correct based on the established request formula, it is corrected.

The Adjusted Request is multiplied by the Rank Value (upper left-hand side). If it is a new organization or in its second year of funding, the previous figure is multiplied by 50% or 70% respectively.

4) **What are the letters in the "Code" column at the right of the page?**
These letters correspond to the legend directly above them. They explain which rules have been applied to that organization's final funding